

REGION INSIGHTS

NORTH

Generous incentives for buyers are continuing across the Melbourne land market, peaking in Donnybrook, as volumes continue to struggle

SOUTH EAST

Despite January traditionally being a quiet month, 5 estates in the region had new releases, adding over 45 lots to market

GEELONG

In the Armstrong Creek region there are two schools that have started construction, Iona College & Armstrong Creek Catholic Primary School

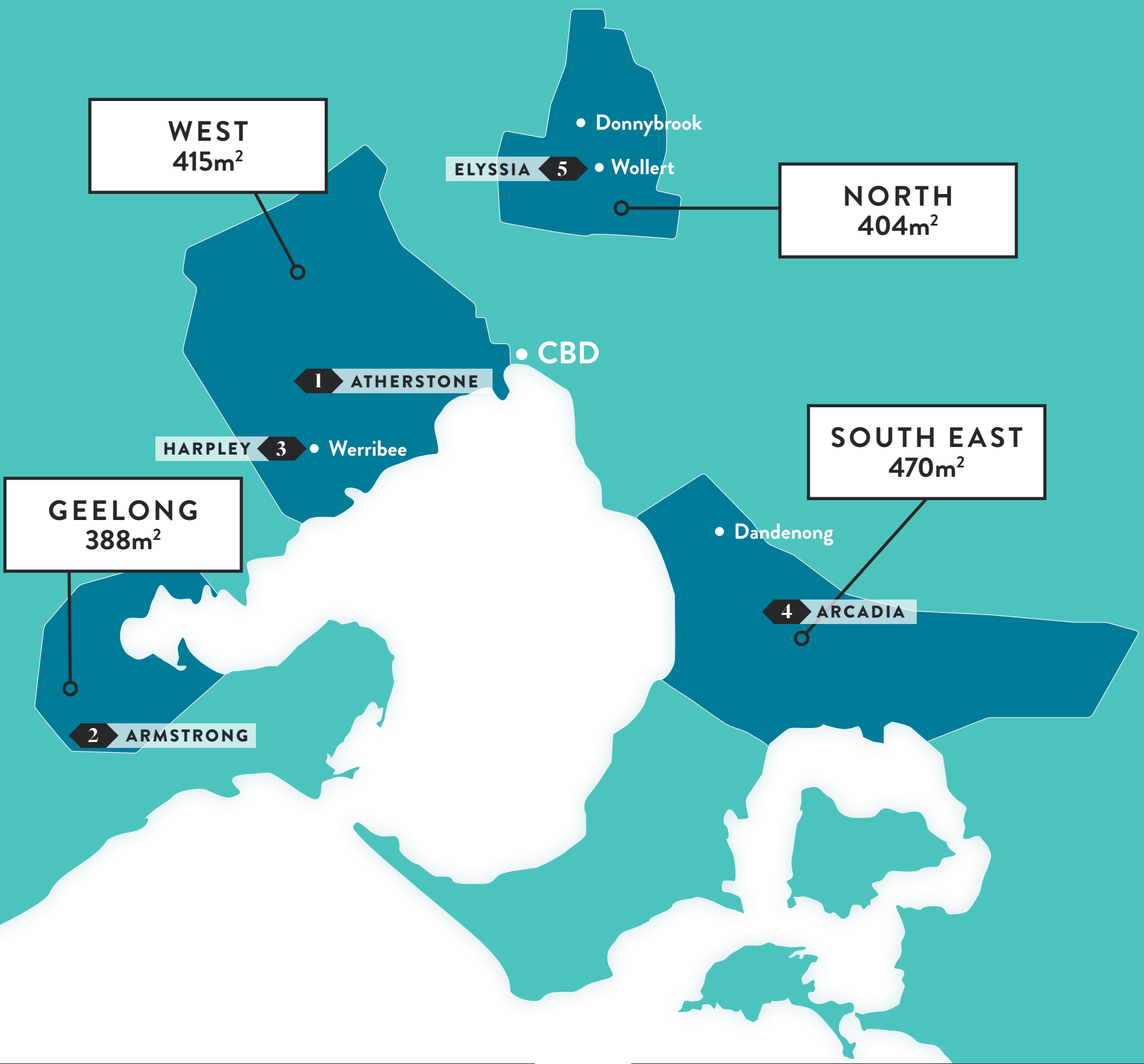
WEST

Precinct Structure Plans for Sunbury South and Lancefield Road have been approved and gazetted by the Minister for Planning

THE LADDER (GROSS SALES)



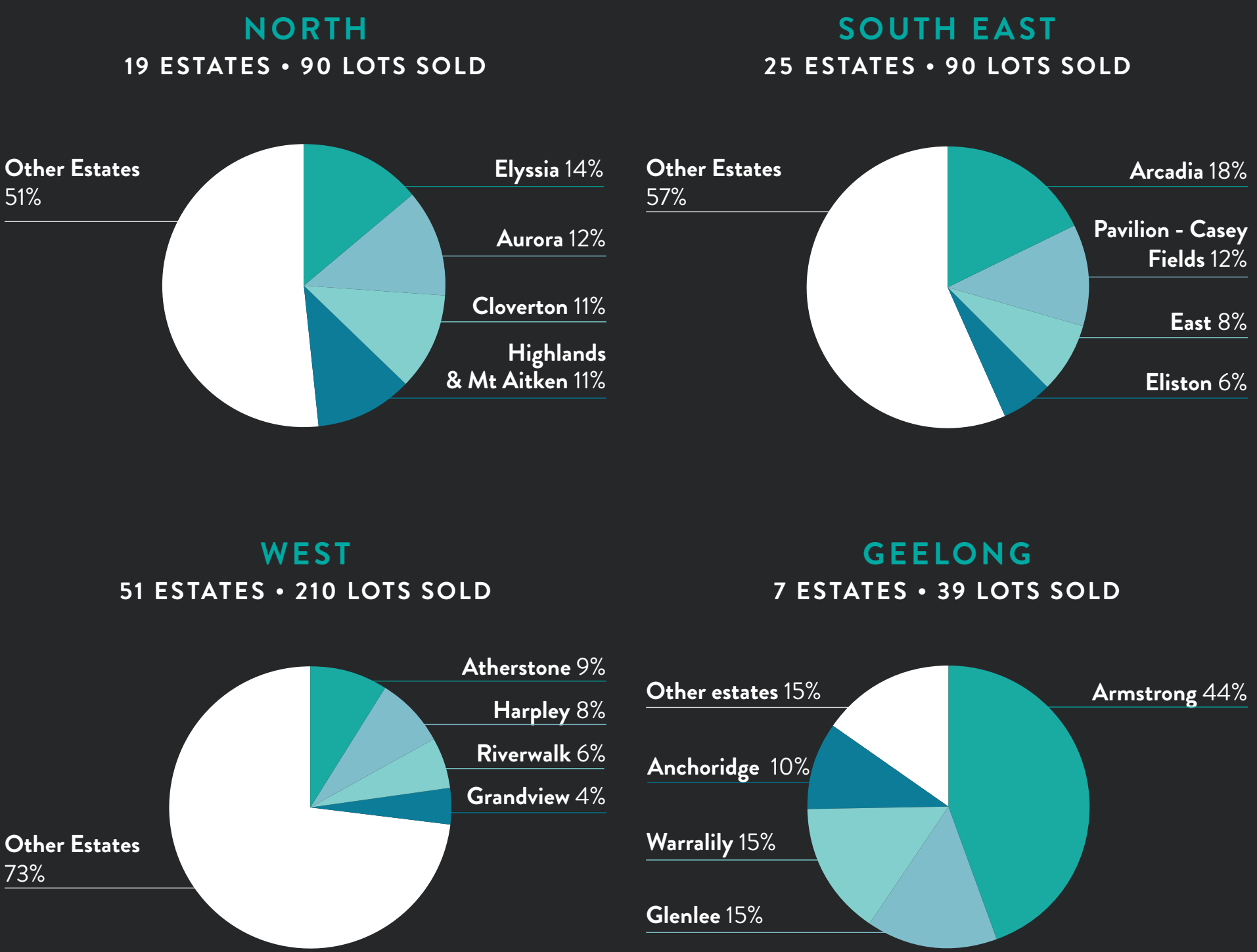
REGIONS & AVERAGE LOT SIZES



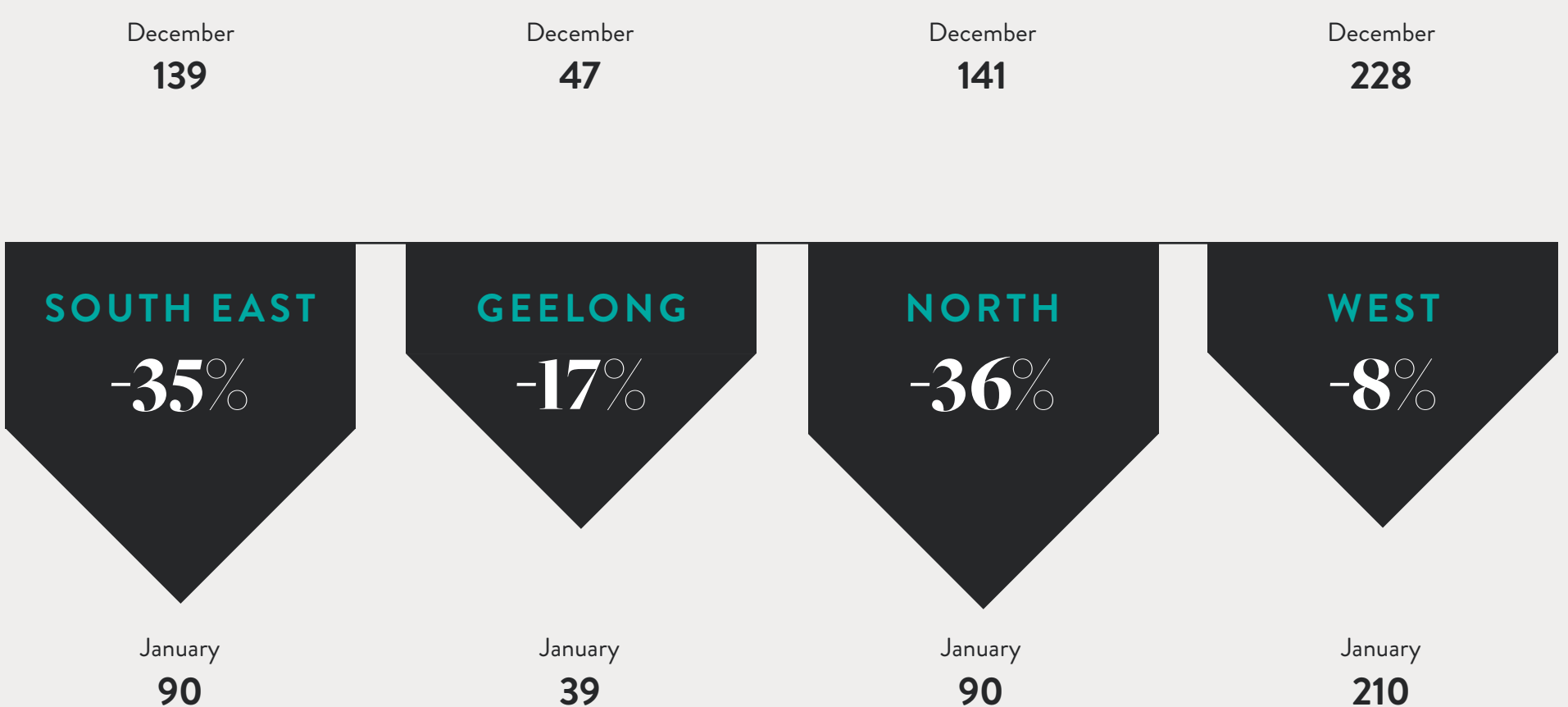
PRICING SCALE
MEDIAN SOLD LOT PRICE



ESTATE MARKET SHARE BY REGION (GROSS SALES)



GROSS SALES BY REGION



A project is defined as an estate which posted sales for the month. Data does not include estates which are out of stock.