

REGION INSIGHTS

NORTH

Frasers Property Australia has secured a 63.4ha prime industrial land parcel in Epping for \$40 million. The site will eventually become home to a \$250 million masterplanned estate, set to launch next year.

SOUTH EAST

Minta, Berwick, was launched in October and over 2 months has already sold over 60 lots.

GEELONG

Warralily in Armstrong Creek by Newland Developers has won the UDIA 2018 awards for excellence, for outstanding Masterplanned Development.

WEST

The Sinclair Heights, Plumpton, was launched in the western corridor in November. This adds an additional 224 lots to the west with 15 lots released in Stage 1A.

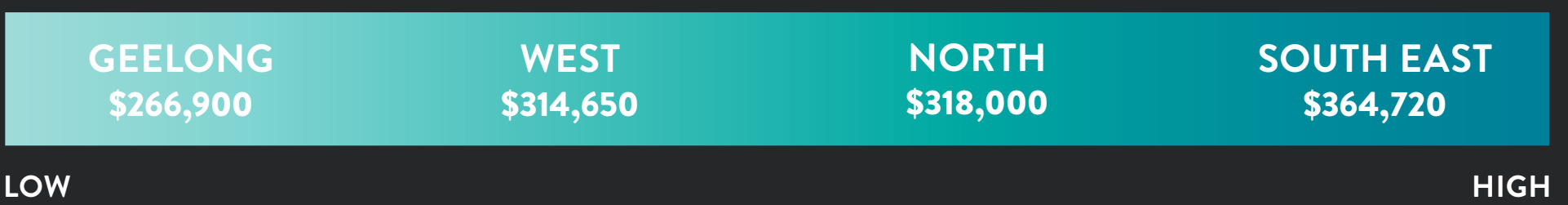
THE LADDER



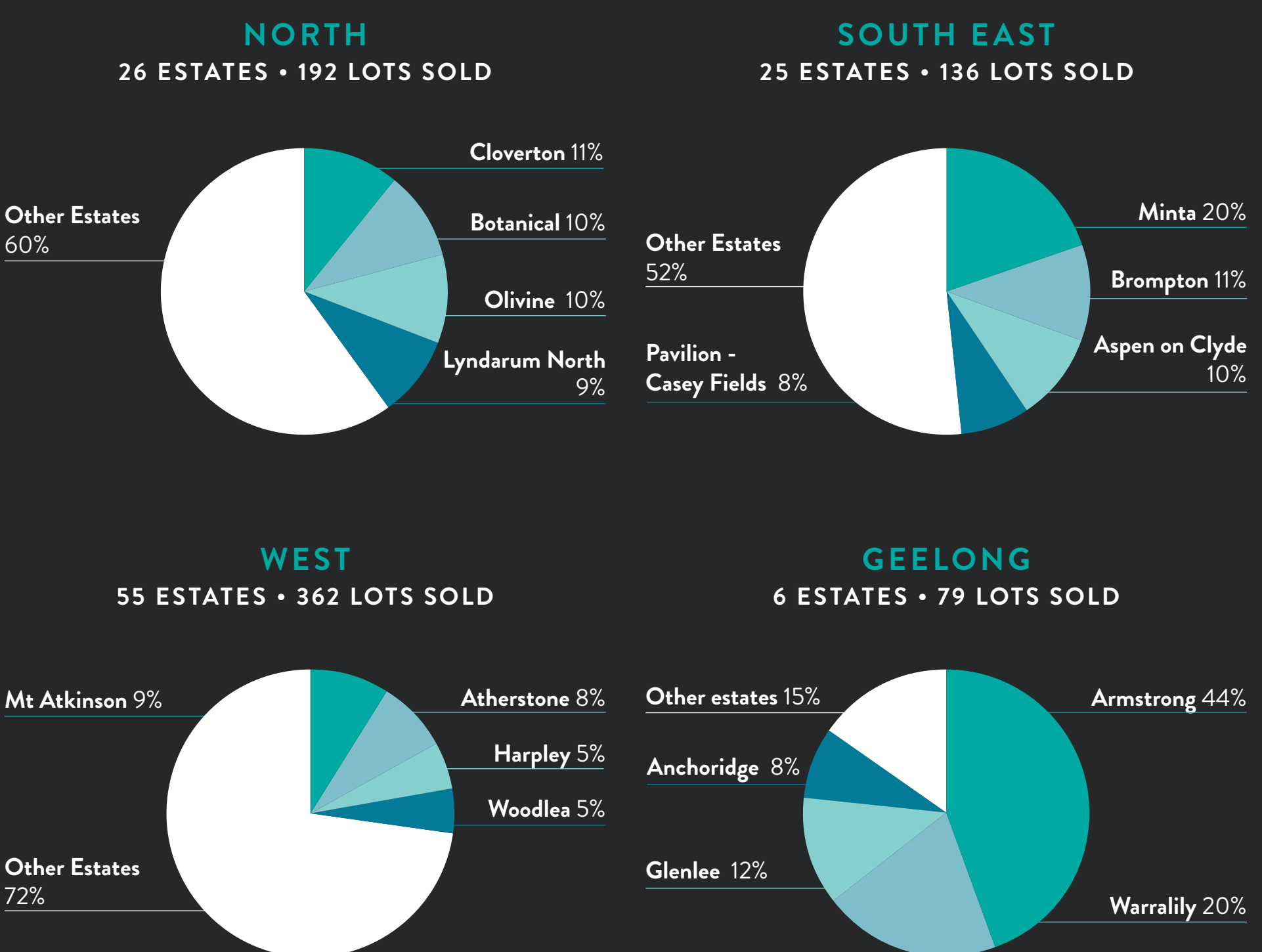
REGIONS & AVERAGE LOT SIZES



PRICING SCALE
MEDIAN SOLD LOT PRICE



ESTATE MARKET SHARE BY REGION (GROSS SALES)



GROSS SALES BY REGION



A project is defined as an estate which posted sales for the month. Data does not include estates which are out of stock.